

**APPROVED**  
JUN 19 2019

**BOARD OF RECREATION  
AND PARK COMMISSIONERS**

**BOARD REPORT**

**NO.** 19-124

**DATE** June 19, 2019

**C.D.** Various

**BOARD OF RECREATION AND PARK COMMISSIONERS**

**SUBJECT: DONATION FROM VARIOUS SPONSORS IN SUPPORT OF THE 2019 GIRLS  
PLAY LA PROGRAM SPORTS DAY**

AP Diaz \_\_\_\_\_ S. Piña-Cortez \_\_\_\_\_  
H. Fujita \_\_\_\_\_ C. Santo Domingo \_\_\_\_\_  
\* V. Israel  N. Williams \_\_\_\_\_

  
General Manager

Approved X

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

**RECOMMENDATIONS**

Accept various in-kind donations with a total value of Fifteen Thousand, Three Hundred Sixty-Five Dollars and Forty-One Cents (\$15,365.41) and give appropriate recognition to the following companies for their support of the Department of Recreation and Parks (RAP) Girls Play LA (GPLA) program Sports Day held on Saturday, May 18, 2019 at Westwood Park:

- McCall Hall, Director of Community Outreach  
University of Southern California (USC) Athletics  
Photo Booth and Food (In-kind value of \$10,630.41)
- Alina Beruff, Executive Director  
Los Angeles Football Club (LAFC)  
Street Team, Inflatable, and Falcon Appearance (In-kind value of \$2,500)
- Evan Smith, Assistant Director of Community Tennis  
United States Tennis Association (USTA) Southern California  
Instructors (In-kind value of \$1,700)
- Bryan Stauffer, Program Manager  
Southern California Golf Association (SCGA) Junior  
Six instructors (In-kind value of \$350)
- Chris Fajardo, Director of Regional Operations  
Coaching Corps  
Staff (In-kind value of \$185)

## BOARD REPORT

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### SUMMARY

GPLA encourages girls ages 6 to 15 to get involved in sports and fitness activities by offering improved programming at local parks. GPLA programming, which includes traditional sports leagues such as basketball, softball, and volleyball, as well as other fitness classes and activities including gymnastics, cheer, and golf, are currently offered at 100 RAP sites citywide. The annual GPLA Sports Day event, which offers sports clinics, fun activities, and female role models to empower young girls, was held on Saturday, May 18, 2019 at Westwood Park. There were 720 girls that participated in this event, as well as numerous volunteers. The in-kind donations of goods and services from a variety of sponsors listed above, with a total value of Fifteen Thousand, Three Hundred Sixty-Five Dollars and Forty-One Cents (\$15,365.41), assisted with the success of the 2019 GPLA Sports Day.

### FISCAL IMPACT

Acceptance and recognition of these in-kind donations of goods and services does not impact RAP's General Fund. The donations provide essential services to augment the Girls Play LA Sports Day for young girls.

### STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Board Report advances RAP's Strategic Plan by supporting:

**Goal No. 2:** Offer Affordable and Equitable Recreation Programming

**Outcome No. 2:** Girls and young women have equal access to recreational opportunities in LA

**Key Metric:** Percentage of female participation in youth sports programs

This Report was prepared by Jennifer Sapone, Senior Management Analyst I, Program Grants.