

APPROVED

JUL 17 2019

BOARD OF RECREATION AND PARK COMMISSIONERS

BOARD REPORT

NO. 19-137

DATE July 17, 2019

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BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: DONATION OF FUNDS, EQUIPMENT, AND IN-KIND CONTRIBUTIONS FROM THE LOS ANGELES DODGERS FOUNDATION IN SUPPORT OF DODGERS REVIVING BASEBALL IN INNER CITIES PROGRAM BENEFITTING YOUTH BASEBALL AND GIRLS SOFTBALL LEAGUES FOR THE 2019 SEASON AT EIGHTEEN (18) PARKS

AP Diaz, H. Fujita, \*V. Israel, S. Piña-Cortez, C. Santo Domingo, N. Williams

Handwritten signature and title: General Manager

Approved X Disapproved Withdrawn

RECOMMENDATIONS

Accept a donation from the Los Angeles Dodgers Foundation (LADF) consisting of funding, uniforms, equipment, and in-kind contributions, with an estimated value of Three Hundred Four Thousand, Five Hundred Twenty-Eight Dollars and Thirty-One Cents (\$304,528.31), in support of the Department of Recreation and Parks (RAP) operation of the Dodgers Reviving Baseball in Inner Cities Program (RBI) 2019 Season, for the benefit of youth ages 5-15; and direct that appropriate recognition be given to LADF.

SUMMARY

The Los Angeles Dodgers Foundation (LADF) is a 501(c)(3) non-profit organization and the official team charity of the Los Angeles Dodgers. LADF's primary focus is to strengthen and support cornerstone programs in sports, recreation, education, literacy, health, and wellness, which benefit children and families in need throughout the greater Los Angeles region. The Dodgers RBI Program (Program) is a part of an international Major League Baseball (MLB) initiative, which today encompasses more than two hundred (200) cities and over two hundred thousand (200,000) youth, helping them grow on and off the baseball field. Over the past seven years, the Program has been supported by MLB and LADF; one year by MLB for Spring League 2013, and by LADF for Spring Leagues 2014, 2015, 2016, 2017, 2018, and 2019. The 2019 Program began in April and will conclude in August 2019.

The following is a list of the eighteen (18) recreation centers that are participating in the 2019 Program:

- Algin Sutton Recreation Center
Baldwin Hills Recreation Center
Central Recreation Center

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- Denker Recreation Center
- Evergreen Recreation Center
- Harbor City Recreation Center
- Highland Park Recreation Center
- Lincoln Park Recreation Center
- Lou Costello Recreation Center
- Jackie Tatum Harvard Recreation Center
- Jim Gilliam Recreation Center
- Montecito Heights Recreation Center
- Normandie Recreation Center
- Pecan Recreation Center
- Ramon Garcia Recreation Center
- Rosecrans Recreation Center
- Ross Snyder Recreation Center
- St. Andrews Recreation Center

LADF's current support for the 2019 Program consists of:

- Funding in the amount of Sixty Thousand, Three Hundred Dollars (\$60,300), for umpire and field maintenance expense at eighteen (18) Program sites; 4,020 sets of baseball and softball uniforms, consisting of a cap, two jerseys, pants, and socks for each participant; and 335 polo shirts for coaches. The value of the uniforms and sports apparel amount to approximately Sixty-Three Thousand, Nine Hundred Twenty-Two Dollars and Twenty-Seven Cents (\$63,922.27).
- Baseball and softball equipment valued at approximately One Hundred Five Thousand, Four Hundred Eighty-Eight Dollars and Forty-Eight Cents (\$105,488.48).

The total value of the LADF's donation of funding, uniforms, and equipment is Two Hundred Twenty-Nine Thousand, Seven Hundred Ten Dollars and Seventy-Five Cents (\$229,710.75), excluding additional in-kind Program contributions.

The uniforms, which display the RAP logo on one sleeve, will be worn at league games by approximately 4,020 boys and girls, ages 5 through 15, and approximately 335 coaches. The donated baseball and softball equipment will be retained by each participating recreation center for future use.

LADF also provided RAP with the following in-kind contributions with an estimated value of Seventy-Four Thousand, Eight Hundred Seventeen Dollars and Fifty-Six Cents (\$74,817.56):

- Recruitment flyers and banners for each site
- Coaches Trainings

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- Vision to Learn free eye exams and eyeglasses for event participants at Highland Park and Ross Snyder Recreation Centers “Dodger Days” event. Additional activities included baseball clinic, inflatable Dodger pitching machine, alumni autograph signing, pizza and various giveaways.
- Fitness Clinics were held at Evergreen, Jackie Tatum Harvard, Ross Snyder and St. Andrews Recreation Centers.
- An invitation to all players and coaches to the annual PlayerFest at Dodger Stadium, with the following activities included: baseball clinic, stadium tours, carnival games, various giveaways, alumni autographs, free eye exams.

The collective, approximate value of LADF’s donation to RAP, which includes funding, uniforms, equipment, and in-kind contributions in support of the Program’s 2019 season, is approximately Three Hundred Four Thousand, Five Hundred Twenty-Eight Dollars and Thirty-One Cents (\$304,528.31).

### FISCAL IMPACT

This donation of funding, uniforms, equipment, and in-kind contributions valued at approximately Three Hundred Four Thousand, Five Hundred Twenty-Eight Dollars and Thirty-One Cents (\$304,528.31), from LADF through the Program, supplements uniforms, equipment, and other related expenses to make the RBI baseball and softball programs a success. Acceptance of LADF’s annual donation has no fiscal impact on RAP’s General Fund, as all funding is being provided by LADF, at no cost to RAP, for the benefit of participating youth from eighteen (18) communities.

### STRATEGIC PLAN INITIATIVES AND GOALS

Approval of this Board Report advances RAP’s Strategic Plan by supporting:

**Goal No. 2:** Offer Affordable and Equitable Recreation Programming

**Outcome No. 1:** Increase participation in youth sports, fitness and aquatic programs by removing barriers to enrollment, specifically in low income communities of color.

**Key Metric:** Number of youth participants in sports and fitness programs.

**Result:** RAP’s Dodgers RBI Leagues will train and develop approximately 4,000 girls and boys in baseball and softball.

This Report was prepared by Chinyere Stoneham, Principal Recreation Supervisor I, CLASS Parks, Metro Region.