

# APPROVED

JAN 16 2019

## BOARD OF RECREATION AND PARK COMMISSIONERS

**BOARD REPORT**

NO. 19-009

DATE January 16, 2019

C.D. 9

### BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: EXPO CENTER – DONATIONS FROM INSOMNIAC HOLDINGS

AP Diaz	_____	V. Israel	_____
R. Barajas	_____	*S. Piña-Cortez	<u>SPC</u>
H. Fujita	_____	N. Williams	_____

  
\_\_\_\_\_  
General Manager

Approved X

Disapproved \_\_\_\_\_

Withdrawn \_\_\_\_\_

### RECOMMENDATIONS

1. Accept the donation as noted in the Summary of this report.

### SUMMARY

Insomniac Holdings (Insomniac) is an event management and production company located in Beverly Hills, California. Insomniac officially launched in 1993 and has held music events such as Nocturnal Wonderland, Electric Daisy Carnival (EDC), Bassrush, Audiotistic, Electric Forest, Escape from Wonderland, among others, in multiple cities across the United States and in countries including the United Kingdom, Australia, and Mexico.

On December 14<sup>th</sup> and December 15<sup>th</sup> 2018, the Rolling Loud Music Festival was held at EXPO Park, in proximity of EXPO Center. The music festival caused EXPO Center to close as the expected attendance was around 50,000 which disrupted scheduled programs. Insomniac gave EXPO Center a donation of twenty thousand dollars (\$20,000) to relocate scheduled programs and paid for field trips for the Afterschool Enrichment Program and the Ralph M. Parsons Preschool. The donation received from Insomniac also supported the following programs:

- JCass Swim Team
- Los Angeles Synchronymphs
- EXPO Clubhouse Teen Program

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- 2018 Winter Holiday Festival

FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no fiscal impact to the Department of Recreation and Parks' General Fund, except for unknown savings, as donations may offset some expenditures.

This report was prepared by Belinda Jackson, Executive Director, EXPO Center.