

APPROVED
JAN 16, 2019

**BOARD OF RECREATION
AND PARK COMMISSIONERS**

BOARD REPORT

NO. 19-003

DATE January 16, 2019

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: UNITED STATES CONFERENCE OF MAYORS 2019 CHILDHOOD OBESITY PREVENTION AWARDS GRANT PROGRAM - ACCEPTANCE OF GRANT FUNDS IN SUPPORT OF THE UNIVERSAL PLAY PROGRAM

AP Diaz	_____	*V. Israel	_____
R. Barajas	_____	S. Piña-Cortez	_____
H. Fujita	_____	N. Williams	_____



General Manager

Approved X

Disapproved _____

Withdrawn _____

RECOMMENDATIONS

1. Approve the submission by the Department of Recreation and Parks (RAP) of a grant application for the United States Conference of Mayors (USCM) 2019 Childhood Obesity Prevention Awards (Grant) in the amount of One Hundred Fifty Thousand Dollars (\$150,000.00), which was submitted without prior Mayor or Council approval due to this being a competitive grant with no City General Funds or matching funds required, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
2. Authorize RAP's General Manager or designee to accept and receive the Grant in the amount of One Hundred Fifty Thousand Dollars (\$150,000.00), from USCM in support of RAP's Universal Play program, subject to the approval of the Mayor and City Council;
3. Direct RAP staff to transmit a copy of the Grant documents to the Mayor in accordance with Executive Directive 3 (Villaraigosa Series), Office of the City Administrative Officer (CAO), Office of the Chief Legislative Analyst (CLA), and the City Clerk for Council Committee and City Council approval, pursuant to Los Angeles Administrative Code Section 14.6 et seq. as may be amended;
4. Designate RAP's General Manager, Chief Accounting Employee, or Assistant General Manager, as the agent to conduct all negotiations, execute and submit all documents, including but not limited to applications, agreements, amendments, and payment requests, which may be necessary for the acceptance and use of Grant funds;
5. Authorize RAP's Chief Accounting Employee or designee to establish the necessary account and/or to appropriate funding received within "Recreation and Parks Grant" Fund 205 to accept the USCM Grant funds in the amount of One Hundred Fifty Thousand Dollars (\$150,000.00) for the Universal Play program; and

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6. Authorize RAP's General Manager or designee to make any technical corrections as necessary to carry out the intent of this Board Report.

SUMMARY

Mayor Garcetti was notified by USCM that RAP won first place in the large city category of the 2019 Childhood Obesity Prevention Awards, to support the Universal Play (UP) program. The USCM is an official organization of cities with populations of 30,000 or more, represented by their respective mayors. The Childhood Obesity Prevention Awards Program was created in 2012 by the USCM and the American Beverage Association (ABA) as an initiative to provide grant support to cities in their efforts to eliminate childhood obesity. The 2019 Childhood Obesity Prevention Program will award grant funding to a total of six cities, two in each of the categories for a large city (population larger than 250,000), medium city (population between 75,000 and 250,000), and small city (population less than 75,000). Mayor Garcetti will receive RAP's first place award at the 87th Winter Meeting of the USCM in Washington, D.C. January 23rd through 25th, 2019. The first place award for the large city category is accompanied by grant funding in the amount of One Hundred Fifty Thousand Dollars (\$150,000.00).

The UP program is focused on subsidized youth (up to 15 years of age) sports programs/leagues and fitness classes. The UP program is currently being piloted by seven recreation centers in high-need neighborhoods, at Echo Park Recreation Center, Van Ness Recreation Center, St. Andrews Recreation Center, Lanark Recreation Center, Sun Valley Recreation Center, 109th St. Recreation Center, and Fernangeles Recreation Center. Grant funds will be utilized to pilot different Olympic sports at these seven pilot sites in 2019, ensuring accessible citywide programs.

Currently, the UP program provides subsidized recreational programming to increase the physical well-being and healthy development of LA's youth. The goal is to expand to 91 sites in Fall 2019. By subsidizing program fees, UP increases access to physical activity for children and youth. RAP offers physical activity classes/clinics and sports leagues at recreation centers. Programs at each center vary and include co-ed seasonal sports leagues (soccer, volleyball, flag football, basketball, futsal, or baseball), girls seasonal sports leagues (softball, volleyball, or basketball), co-ed fitness classes (martial arts, boxing, track and field, gymnastics, tumbling, cardio, or sports clinics), girls fitness classes (cheer, drill, gymnastics, tumbling, yoga, or sports clinics), dance classes (hip hop, folkloric, ballet, or zumba), or special events or classes (healthy living, nutrition, culminating events).

FISCAL IMPACT STATEMENT

Acceptance of this Grant from USCM does not require RAP to provide matching funds; therefore, it would not impact RAP's General Fund. This Grant will provide essential funding that augments the Universal Play program for youth.

This Report was prepared by Jennifer Sapone, Senior Management Analyst I, Program Grants.