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REPORT OF GENERAL MANAGER	0 1 2013 NO. <u>13-118</u>	
DATE May 1, 2013	C.D. 10	

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: LAFAYETTE PARK – DONATIONS FROM LA84 FOUNDATION AND NIKE, INC., FOR THE RETROFIT OF AN EXISTING SYNTHETIC TURF "MINI-PITCH" SOCCER FIELD

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Approved	Disapproved	General Manager Withdrawn

RECOMMENDATIONS:

That the Board:

- 1. Accept a donation of funds in the amount of \$35,128.00 from LA84 Foundation, a California non-profit organization, and \$25,000.00 from Nike, Inc., a for-profit corporation, for the replacement and/or repair of the existing synthetic turf "mini-pitch" soccer field at Lafayette Park, located at 625 South Lafayette Park Place, as described herein, and that appropriate recognition be given to the donors; and,
- 2. Approve the placement of the LA84 Foundation logo on the center of the refurbished soccer field.

SUMMARY:

The Department of Recreation and Parks (RAP) Planning, Construction and Maintenance Branch has a scheduled project to retrofit the existing synthetic turf "mini-pitch" soccer field (Field) in Lafayette Park at a cost of \$60,128.00 (Project). The Field requires refurbishment due to heavy public use. The LA84 Foundation (LA84) and Nike, Inc., (Nike) have generously offered to pay these Project-related expenses. LA84 will pay up to \$35,128.00, while Nike will pay up to \$25,000.00.

The Project involves obtaining all required permits, site demolition, protection of perimeter drainage collector network, removal and disposal of existing synthetic turf material, construction of a 2" stable and permeable aggregate leveling layer, field demolition, field earthwork and

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grading, new field drainage facilities, and installation of a new synthetic grass system and geotextile fabric; all of which will be managed by RAP.

A low bid of \$60,128.00 was accepted for the Project and the contractor chosen to perform the work will be contracted by RAP. LA84 will pay Project-related invoices directly to the contractor on RAP's behalf. Pursuant to the original RAP Project schedule, construction is scheduled to begin and be completed in May 2013. Should for some unforeseen reason the final project cost exceeds the donation amount, RAP will fund the difference through previously allocated funds for this Project. However, staff is confident that the funds provided by Nike and LA84 will be sufficient to cover all Project costs.

To acknowledge LA84's donation and subject to the Board's approval, RAP has agreed to place the official LA84 logo (Attachment-A) at the center of the refurbished soccer field, as illustrated by Attachment-B. LA84 has been a valued, long-time supporter of RAP programs and facilities. In recognition of their financial support, RAP has included the LA84 logo on publications of brochures and fliers, and has placed it at numerous recreation centers, including but not limited to:

- Various RAP Aquatics and Athletic Facilities Citywide;
- Expo Center AAF/John C. Argue Swim Stadium;
- Expo Center Sports Fields;
- Gladys Park; and
- 3 Fútbolito Fields.

The Board's acceptance of LA84's donation authorizes the placement of the logo in accordance with the size (approximately 23' x 17') and location (centerfield) depicted by Attachments A and B. RAP contends that the proposed logo placement is in compliance with "government speech" requirements for recognition signage and is in accordance with the intent of the City Council's Planning, and Land Use (PLUM) Committee recommendations on January 22, 2013, to amend the existing City Sign Ordinance by exempting RAP from certain restrictions, for the following reasons:

- The original Project to refurbish the Field is a RAP approved and managed project, and therefore any associated components, messages, or actions are from RAP;
- The proposed placement of the LA84 logo on the Field does not involve erecting or placing a traditional "sign" on a wall or stand, but consists of the logo being placed on the Field in the same manner such illustrations are normally placed on athletic fields and courts; and,
- To further emphasize the intent of the PLUM Committee's actions, the same LA84 logo proposed for this Field was used as a visual example during RAP's presentation to the Committee on January 22, 2013.

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FISCAL IMPACT STATEMENT:

Acceptance of this donation results in no negative fiscal impact to RAP's General Fund as donors will pay the project-related contractor invoices up to the estimated amount of \$60,128.00.

This report was prepared by Joel Alvarez, Senior Management Analyst, and Raymond Chang, Management Analyst, Partnership Division.

Attachment-A



Attachment – B



