



REPORT OF GENERAL MANAGER

NO. 12-250

DATE September 5, 2012

C.D. 4

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: SEPULVEDA BASIN RECREATION AREA – ANTHONY C. BEILENSEN PARK – BARRY A. SANDERS SPORTS FIELD – DONOR RECOGNITION PLAQUE

R. Adams	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<u><i>M. Shull</i></u>
V. Israel	_____	N. Williams	_____

[Signature]
General Manager

Approved *[Signature]* Disapproved _____ Withdrawn _____

RECOMMENDATIONS:

That the Board:

- Grant approval for a donor recognition plaque to be installed at the Sepulveda Basin Recreation Area – Anthony C. Beilenson Park – Barry A. Sanders Sports Field; and
- Authorize staff to issue the appropriate Right of Entry (ROE) Permit.

SUMMARY:

On August 12, 2009, the Board conceptually approved the development of a new sports field for persons with special needs at the Anthony C. Beilenson Park, subject to the Board’s approval of the final plans and specifications (Board Report No. 09-189). Anthony C. Beilenson Park is a 169.24 acre sub-park within the Sepulveda Basin Recreation Area located at 6200 Balboa Avenue, in the Van Nuys community.

On December 14, 2011, the Board approved an Agreement between the City of Los Angeles (CITY) and Los Angeles Parks Foundation (DONOR) for the design, construction and donation of improvements for the Americans with Disabilities Act (ADA) Adaptive Ball Field at the Anthony C. Beilenson Park (Board Report No. 11-326). Section 10.B of the Agreement states: “DONOR shall be recognized for its generosity through a prominently displayed recognition signage (“RECOGNITION SIGNAGE”) at the IMPROVEMENTS, acknowledging DONOR’S GIFT, subject to the mutual approval of DONOR and CITY.” Section 10.C. of the Agreement states: “In addition to the signage, the logo of other contributing third parties, as approved by RAP, may be

REPORT OF GENERAL MANAGER

PG. 2

NO. 12-250

placed at and around the IMPROVEMENTS.” The Board Report also states that the Donor has obtained funding in the amount of \$500,000 through grants/sponsorships/donations from the following:

- Annenberg Foundation - \$250,000
- Weingart Foundation - \$150,000
- LA84 Foundation - \$100,000

On April 4, 2012, this accessible athletic field was named the Barry A. Sanders Sports Field in recognition of Mr. Sanders’ leadership in the campaign to secure funding needed to build this premier field (Board Report No. 12-113). The Barry A. Sanders Sports Field is scheduled to be dedicated on September 20, 2012. To coincide with the dedication of the field, the Los Angeles Parks Foundation has requested that the Board approve the installation of a plaque recognizing the generous donations of the aforementioned Foundations as conceptually approved within the Beilenson Park Agreement, as well as acknowledging an additional contribution from Chevrolet in the amount of \$85,000, and recognizing the support of the Department of Recreation and Parks (RAP), the Council Office, Shane’s Inspiration and the Los Angeles Parks Foundation. Shane’s Inspiration has been a partner with RAP as a consultant in both the design and programming of the Field. The text of the proposed plaque as provided by the Foundation is attached hereto as Exhibit A. While the dimensions of the proposed plaque vary slightly from the Board’s adopted policy of 12” x 18”, the dimensions of the proposed plaque at 13” x 16” yield a smaller overall area (1.44 square feet in-lieu of 1.5 square feet). The plaque is proposed to be installed under the traditional RAP sign at the main entrance to the field. Both the RAP sign and the plaque will be placed in a planter area off of any walkways so as not to impede anyone, regardless of physical ability. The proposed installation method of the plaque as provided by the Los Angeles Parks Foundation is attached hereto as Exhibit B.

Staff has determined that the subject project is exempt from the provisions of the California Environmental Quality Act (CEQA), pursuant to Article VLL, Section 1, Class 11 (1) of the City CEQA guidelines, which provides for the placement of signs on park property as accessory structures to recreational facilities.

FISCAL IMPACT STATEMENT:

There will be no impact on the RAP’s General Fund as the fabrication and installation of the proposed plaque will be paid for by the Los Angeles Parks Foundation.

This Report was prepared by Melinda Gejer, Planning Associate, Planning, Construction and Maintenance.

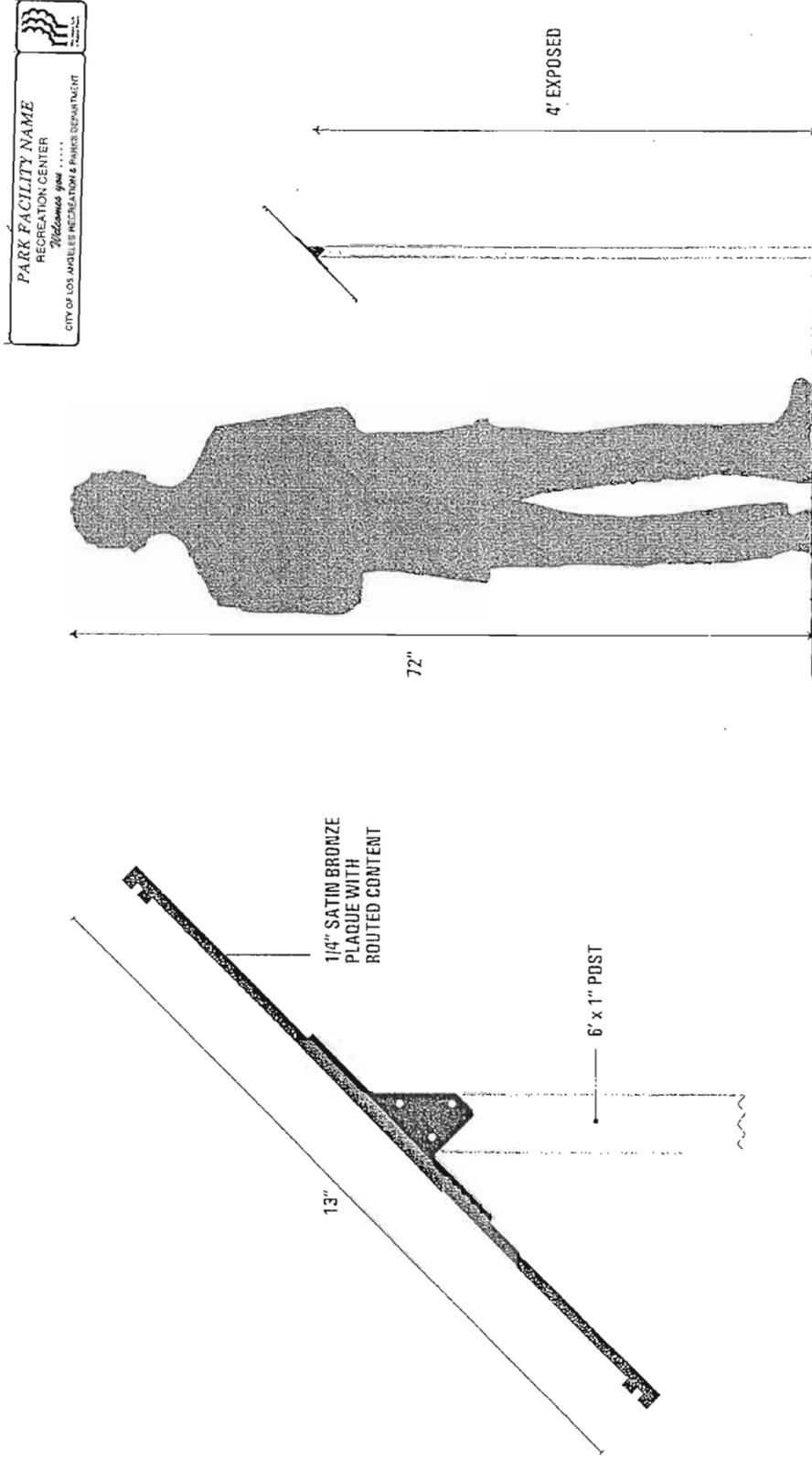
Exhibit A



LA PARKS FOUNDATION

DESCRIPTION: BRONZE PLAQUE
DIMENSIONS: 13" x 16"
SUBSTRATE: 1/4" SATIN BRONZE ROUTED PLAQUE
COLOR:
QUANTITY: 1
NOTE:

Exhibit B



PARK FACILITY NAME
RECREATION CENTER
Wildcove
CITY OF LOS ANGELES RECREATION & PARKS DEPARTMENT

LA PARKS FOUNDATION

DESCRIPTION: BRONZE PLAQUE
DIMENSIONS: 13" x 16"
SUBSTRATE: 1/4" SATIN BRONZE ROUTED PLAQUE
COLOR:
QUANTITY: 1
NOTE: