

APPROVED
MAY 17 2010

REPORT OF GENERAL MANAGER

NO. 10-125

DATE May 17, 2010

BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. 15

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: WHITE POINT NATURE PRESERVE - INSTALLATION OF DONOR
RECOGNITION WALL SIGN

R. Adams	_____	F. Mok	_____
V. Israel	_____	K. Regan	_____
H. Fujita	_____	*M. Shull	<i>[Signature]</i>
S. Huntley	_____		

[Signature]
General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATIONS:

That the Board:

1. Approve the installation of a donor recognition wall sign; and,
2. Approve the wording on the donor recognition wall sign and its placement on the inside of the White Point Nature Education Center.

SUMMARY:

White Point Nature Preserve is a 102-acre property in the San Pedro community located at Paseo del Mar and Western Avenue. This facility is primarily a passive recreation location with an emphasis on habitat restoration.

The Department has been working with the Palos Verdes Peninsula Land Conservancy (PVPLC) since 1999 on the development of the White Point Nature Preserve. As part of the planning process a Master Plan for the Preserve was developed by the PVPLC and the White Point Citizen's Advisory Committee. That Master Plan was completed in August 2001. The Board approved the implementation of the Nature Preserve on April 5, 2000, through Report No. 00-118, and a 25-year Operating Agreement with the PVPLC was executed on February 22, 2002.

One component of the Master Plan was the development of a Nature Education Center. Prior to being transferred to the City of Los Angeles for public park and recreation use, the United States Air Force utilized the site to assemble and store Nike Hercules missiles as part of the national air

REPORT OF GENERAL MANAGER

PG. 2 NO. 10-125

defense system. One of the Nike structures has been renovated as the Nature Education Center to include a classroom, exhibit space and restrooms, and will provide an operational base for on-site staff. Exhibits will depict the coastal area's history from the occupation of the Gabrielino Indians, Japanese farmers, and abalone fishermen to the Cold War weapons installation. The Center will have other programming on ecological restoration and conservation, themes that will be reinforced by the surrounding four-acre demonstration garden of native plants.

The grand opening of the Nature Education Center is scheduled for May 22, 2010. As part of the grand opening ceremony, the PVPLC would like to thank the various entities and donors who made the project possible. Exhibit A details the proposed donor recognition sign which will be 36" x 48" and constructed of PorceLite, a high quality material that is both durable and graffiti resistant. PVPLC proposes to install the donor recognition sign on the interior of the Center, on the right hand side of the southern door.

Department staff has reviewed the proposal and recommends the installation of the sign.

The Councilmember of this District and Pacific Region staff support this project.

Staff has determined that the subject property will consist of the placement of an on-premise sign, which is a minor structure that is accessory to (appurtenant to) the existing park facilities, and therefore, is exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Article III, Section 1, Class 11 (1) of the City CEQA Guidelines.

FISCAL IMPACT STATEMENT:

PVPLC will fund the sign and installation costs. The maintenance of the sign will be the responsibility of PVPLC.

This Report was prepared by Melinda Gejer, City Planning Associate, Planning and Construction.

PALOS VERDES PENINSULA LAND CONSERVANCY

White Point Nature Education Center

The Nature Education Center was created by people who share a deep affection and concern for the environment and believe in the power of collaboration and education to fulfill dreams. This site recognizes the outstanding community and volunteer support for the project and we are grateful to those whose foresight, support, and generosity have helped to make this Center a reality.

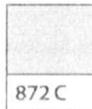
Councilwoman Janice Hahn, City of Los Angeles
Los Angeles Department of Recreation and Parks
Los Angeles Urban Recreation and Cultural Centers
California State Coastal Conservancy
Metropolitan Water District

Alcoa Foundation
Major Family Foundation
Ibrahim el Hefni Technical Training Foundation

PalosVerdes90776-2gA1

Scale: NTS

Production File Prepared By:
Greg Reeder 4/6/2010



Approved By: _____ Date: _____



GENERAL GRAPHICS EXHIBITS
1000 West 10th Street
Tulsa, Oklahoma 74106
Phone: 918.438.1111
www.gge.com