

REPORT OF GENERAL MANAGER

APPROVED
DEC 09 2009

NO. 09-309

DATE December 9, 2009

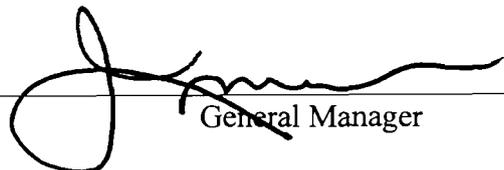
BOARD OF RECREATION
and PARK COMMISSIONERS

C.D. Various

BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: AS-NEEDED ENTERTAINMENT AND EDUCATIONAL SERVICES REQUEST FOR PROPOSALS (RFP) – CANCELLATION OF RFP AND REJECTION OF PROPOSALS

R. Adams _____	J. Kolb _____
H. Fujita _____	*F. Mok <u>sm</u>
S. Huntley _____	K. Regan _____
V. Israel _____	M. Shull _____



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board cancel the Request for Proposals (RFP) process for As-Needed Entertainment and Educational Services, reject all proposals received and direct staff to return all proposal deposits.

SUMMARY:

On May 20, 2009, the Board approved the release of the As-Needed Entertainment Services RFP in order to select multiple contractors to enter into multi-year contracts to provide as-needed family oriented entertainment and educational services at various Department events and programs (Board Report No. 09-128).

The RFP was released on June 15, 2009 and proposals were due on October 13, 2009. The Department received the following sixteen (16) proposals:

- Allen Oshiro dba Illusions by Allen
- Creative Fire, LLC
- Franklin Haynes dba Franklin Haynes Marionettes
- Freshi Films, LLC (four proposals)
- Jim Gamble Puppet Productions, Inc.
- Jumbo Shrimp Circus, Inc.
- Leaping Arts, LLC dba Abrakadoodle
- M & J Kids Scientific, Inc. dba Mad Science of Los Angeles

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- Martin Gorman
- Moodoo Puppets (submitted after the proposal due date)
- Paul Wei
- Shari Nathan dba Whirlie the Clown
- Vicki C. Ross-White dba The Science Lady

Staff recommends that due to the current economic environment and the uncertain staffing issues that the Department is facing, that the RFP be canceled, the proposals be rejected and the proposal deposits be returned. Services for as-needed entertainment and educational services will be reviewed and considered on a case-by-case basis and possibly approved through individual short term agreements.

Should financial and staffing conditions improve in the future; staff will review the need for long-term as-needed entertainment and educational service agreements and, at the direction of the Board, release a new RFP.

FISCAL IMPACT STATEMENT:

The cancellation of an RFP, rejection of all proposals received, and the return of proposal deposits has no impact on the General Fund.

This report was prepared by Raymond Chang, Senior Management Analyst I, Service Contracts Group, Administrative Resources Section, Finance Division.