

REPORT OF GENERAL MANAGER

NO.05-276

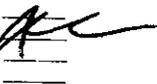
DATE October 19, 2005

C.D. 11

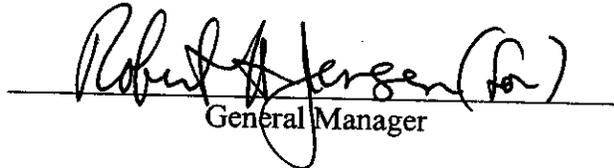
BOARD OF RECREATION AND PARK COMMISSIONERS

SUBJECT: VENICE BEACH RECREATION CENTER - DONATION OF WEIGHT EQUIPMENT BY TUFFSTUFF

S. Huntley
*J. Combs
H. Fujita
B. Jensen



J. Kolb
F. Mok
K. Regan
M. Shull



General Manager

Approved _____

Disapproved _____

Withdrawn _____

RECOMMENDATION:

That the Board:

- 1.. Accept with gratitude the donation of weight equipment from TuffStuff for Venice Beach Recreation Center's weight training area known as "Muscle Beach," with an acknowledgement to be sent by the Board Secretary to Mr. Sherman Grider, President/CEO of TuffStuff, Task Industries, Inc.; and,
2. Authorize posted signage at the Venice Beach Recreation Center weight training area acknowledging the equipment as donated by TuffStuff as described in the body of this report.

SUMMARY:

In 1991, TuffStuff of Task Industries, Inc. donated weight equipment to the Muscle Beach weight training area at the Venice Beach Recreation Center. An oral agreement was made between the Department and TuffStuff to provide replacement equipment on an as needed basis. In exchange for this equipment, four signs were posted acknowledging the equipment as provided by TuffStuff on the fences surrounding the weight pen (see attachments). Over the years, TuffStuff has donated \$150,000 in equipment, not including parts and repairs.

At the request of TuffStuff President/CEO, Sherman Grider, a Right of Entry (ROE) permit was drafted by staff and subsequently approved by Mr. Grider. The ROE formally grants permission to TuffStuff to maintain, service, repair and replace the exercise equipment and provide one on-site training session to Center staff for the daily inspection of the equipment at no charge to the Department, for a three-year term from June 1, 2005 to May 31, 2008.

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Given that there was never a formal acknowledgment of the equipment donation made by TuffStuff in 1991, the current staff agreed to rectify this in an expeditious manner. This donation provides an important service to Venice Beach. The climate and salt air make the equipment vulnerable to excessive wear and tear, necessitating daily maintenance and a replacement cycle of every six months. A formal acknowledgment from the Board for their donation will make it possible for the Department to continue a relationship with TuffStuff. The four existing signs will continue to be posted at the weight area. Signs will be refurbished or replaced as necessary.

FISCAL IMPACT STATEMENT:

This donation will result in potential savings to the Department, as otherwise the Department would have to repair or replace the weight equipment every six months, due to salt air environment.

This report was prepared by Lydia Ritzman, Principal Recreation Supervisor II, West Region

Sign is posted inside the weight pen facing the stage area.

Attachment

Strength Equipment Donated By



The Official Equipment of Muscle Beach

www.tuffstuff.net



Sign is facing the boardwalk directly.

Attachment

Strength Equipment Donated By

TUFFSTUFF

America's Premier Exercise Equipment
Since 1971

The Official Equipment Of Muscle Beach

www.tuffstuff.net

Sign is facing the boardwalk, near the old office.

Attachment

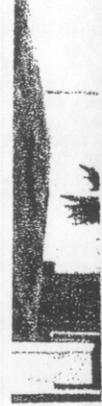
Strength Equipment Donated By

TUFFSTUFF

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Sign is facing the stage area by the entrance into the weight pen.

Strength Equipment Donated By

TUFFSTUFF

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